



MEL - - CREAM® DONUTS

... Setting the standard in donuts since 1932!

INTRODUCING THE ORIGINAL CRULLER FROM MEL-O-CREAM® DONUTS!

The Original Cruller, the unusual looking prefried donuts from Mel-O-Cream® Donuts International, Inc. have an old fashioned flare! These authentic formula donuts are a great addition to your donut category. The unique shape and old fashioned flare make these donuts a hit for dunking in milk or coffee.

Try a Mel-O-Cream® Original Cruller Cake Donut to discover the great flavor and eating quality! Whether plain, glazed or sugared, be prepared for a flavor and eating satisfaction that will surprise and please you!

Additionally, the unusual shape always attracts attention, and the great flavor always delights, so keep Mel-O-Cream's Original Cruller Cake Donuts in stock and available to your customers!

Thirty minutes from your freezer to your showcase...that's customer appeal and profitability made easy!



PRODUCT INFORMATION & HANDLING

<u>UPC</u>	<u>Item Description</u>	<u>Unit</u>	<u>Pack</u>	<u>Case Wt.</u>
89081	Original Cruller	2.35 oz.	132	19.39

Keep frozen until ready to use.

Pan on a standard baking tray for heating and preparation. After panning, let thaw to room temperature (approximately 30 minutes). Heat thawed product 45 seconds to **1 minute** at 330°F in a convection oven or at 350°F in a conventional oven. (Excess oven temperatures or times will dry out product!) Serving suggestions are glazed, sugared or plain. Glaze while hot and sugar while warm for best results.

Product points of interest:

- Unique product!
- Great flavor & Eating quality!
- Customer attention!
- Samples available immediately!
- Now in production & ready to order!